



## Media Specifications

The Media Specification is a complete listing of all the media elements that are to be used in the application. This deliverable contains all of the relevant technical properties for each file and the location where it is stored. Develop the Media Specification during the Application Design phase. Use this deliverable to account for all the media assets that need to be integrated into the application. If any rework for the project is required, the Media Specification will result in a significant time savings by making it easier to locate files and manage modifications.

<b>I. IPT Name:</b>		
<b>II. Deliverable Name:</b> Media Specifications		<b>Date Completed:</b>
<b>III. Contact Information</b>		
	Name	Channel Unit
IPT Sponsor		
Channel Task Manager		
CIO Task Manager		
Contractor Task Manager		
<b>IV. Task Order Number:</b>		

## Description

**[1] Media Asset Name** - The name of the asset being described.

**[2] Type** - The type (i.e. audio, graphic, text, or video) of media asset.

**[3] Format** - The format (i.e. GIF, JPEG, MOV, MPEG, AU, WAV, RTF, HTML, or PDF) of the media asset.

**[4] Source** - The source of the media asset. If the media asset needs to be developed, the source is designated by "create." Otherwise, the source is designated by the name of a department or team in the sponsoring organization.

**[5] File Name** - The name and location of the file that will contain the media asset.



[1] Media Asset Name	[2] Type	[3] Format	[4] Source	[5] File Name
Main Frameset	Frameset	HTML	create	default.htm
Navigation Frame (left)	Frame	HTML	create	navigation.htm
Context Frame (top)	Frame	HTML	create	context.htm
"The Industry Services" Image	Image	GIF	create	images/services.gif
Context - "About Us" Image	Image	GIF	create	image/ctx_about.gif
Context - "Store" Image	Image	GIF	create	images/ctx_store.gif
Context - "Edge" Image	Image	GIF	create	images/ctx_edge.gif
Context - "Practice" Image	Image	GIF	create	images/ctx_practice.gif
Legal disclaimer	Text	HTML	legal dept.	legal_notice.htm
About Us home page	Text	HTML	create	about/default.htm
CEO video	Video	AVI	marketing dept.	about/ceo_video.avi
Animated XYZ's logo	Video	GIF	create	about/logo.gif
Store home page	Text	HTML	create	store/default.htm
Product 1 page	Text	HTML	products db.	store/product_1/default.htm
Product 1 picture	Image	JPEG	products db.	store/product_1/picture.jpg
Product 1 options	Image	GIF	create	store/product_1/options.gif
Product 1 colors	Image	GIF	create	store/product_1/colors.gif
Product 2 page	Text	HTML	products db.	store/product_2/default.htm
Product 2 picture	Image	JPEG	products db.	store/product_2/picture.jpg
Product 2 options	Image	GIF	create	store/product_2/options.gif
Product 2 colors	Image	GIF	create	store/product_2/colors.gif
...	...	...	...	...