



Communication Plan for SFA Employee Transition and Employee Development Center

January 8, 2001

The SFA Employee Transition Communication Plan provides a high-level communications timeline; describes the messages, delivery vehicles, timing, sender, and feedback mechanism by key audience segment; and outlines key messages to deliver to stakeholders.

As the vision for the Employee Development Center continues to progress, the communication plan will evolve to incorporate and address additional critical messages within the communication plan.