

**STUDENT AID AWARENESS WORK TEAM  
FEBRUARY/22/01**

| <b>ATTENDEES</b> |
|------------------|
| • Bill           |
| • Hazel          |
| • Joe            |
| • Kristine       |
| • Linda          |
| • Mary K         |
| • Nancy          |

**NEXT STEPS**

| WHAT  | WHO RESPONSIBLE                     | BY WHEN            |
|---|-------------------------------------|--------------------|
| • Copy the two reports from the Advisory Committee meeting that Hazel attended for the whole team   | Mary K                              | 2/26               |
| • Read above documents  | All                                 | 2/27               |
| • Check with Imagitas to see if they have data on what media are most relied upon by Junior High School, Senior High School, and Middle School students | Bill                                | 2/27               |
| • Send to team a summary of findings from <i>Think College Early</i>  | Joe                                 | 2/26               |
| • Send to team a summary of findings from <i>College is Possible</i>  | Bill                                | 2/26               |
| • E-mail any research findings possible to team   | Joe                                 | 2/26               |
| • Get copies of <i>Money Matters</i> to the team  | Mary K                              | 2/27               |
| • Check about time requesting of Joe beyond the end of March  | Mary K & Joe                        | 2/27               |
| • Arrange to get input on long-term/2004 direction from current SAA staff—including available SAA Work Team members                                     | Bill R                              | 2/27               |
| • Arrange to get input on long-term/2004 direction from SAAIPT <sup>1</sup> leads and Melissa Cantrell—including available SAA Work Team members        | Linda invite/<br>Bill report<br>out | 2/26               |
| • Convene SAA Work Team members to come up- with a customer input plan for long-term/2004 direction and short-term/2001 objectives                      | Hazel                               | 2/23<br>2:00       |
| • Update charter based on today's input   | Nancy                               | 2/22               |
| • Give charter to all people who are providing input  | See above<br>leads                  | At each<br>meeting |
| • Arrange room and lunch for March 6 12:00-3:00 meeting   | Mary K                              | 3/6                |
| • Send out <i>Lecturer's Tale</i> quote to team   | Bill                                | 2/27               |



## BRAINSTORM LIST OF LONG-TERM DIRECTION

- Any questions the COO asks about who comes to us and why, we can answer through “our” system
- (In line with the *Lecturer’s Tale*), we’ve targeted segments for receiving aid awareness that collectively create a diverse group of students to help each of them realize that they can have access to post-secondary education
- We’re a leader in setting direction, and we partner with others to foster relationships that support access
- We are using our Bully Pulpit to be leaders for national access so that no child is left behind
- We have concluded a successful campaign for information dissemination
- Decision-making is data based
- We can measure our success
- We better understand who our customers are
- We form partnerships with other organizations
- We have an energized workforce that believes and cares that our work is important
- We are improving SAA knowledge through internal and external education
- We have managers in place who can lead and manage

## UPCOMING MEETINGS OF THIS TEAM-

- Tuesday, February 27–1:30-3:30
- Tuesday, March 6–12:00-3:00–working lunch with lunch provided
- Tuesday, March 13–1:30-3:30
- Tuesday, March 27–1:30-3:30
- Tuesday, April 3–1:30-3:30
- Tuesday, April 10–1:30-3:30
- Plus meetings in between to gather stakeholder input

+ / D

| +  | D                                   |
|--|-------------------------------------|
| • Came even though I didn’t have time to           | • Joe didn’t wear his tie           |
| • Joe is back                                      | • Mary K too bossy                  |
| • We hung in                                       | • We’re creeping                    |
| • Progress on research                             |                                     |
| • Progress on long-term direction                  |                                     |
| • Plans for gaining customer/key stakeholder input |                                     |
| • Deadline for this work increased ←               | • →Deadline for this work increased |