



Department of Education Students Channel – Aid Awareness Partnership Profile Form

The U.S. Department of Education's Office of Student Financial Assistance Programs (SFA) works towards the mission of helping put America through school by managing and administering student financial assistance programs.

The information provided to SFA by completing this profile will enable us to better educate you about financial aid opportunities. Thank you for your help and we look forward to working with you in the future.

School/Company/Organization Information

Contact Person:

Title:

School/Company/Organization:

Address:

City:

State:

Zip Code:

Email Address:

Business Phone:

Business Fax:

Website:



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How large is your organization?	
Are you interested in learning more about student financial assistance	<input type="checkbox"/> Yes <input type="checkbox"/> No
Would you be interested in putting our website on your homepage?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Please select your interest in the following Department of Education Publications:	<p>English:</p> <input type="checkbox"/> The Student Guide <input type="checkbox"/> Funding Your Education <input type="checkbox"/> High School Counselor’s Handbook <input type="checkbox"/> FAFSA (Federal Application for Student Aid) <input type="checkbox"/> Other (please specify)
	<p>Spanish:</p> <input type="checkbox"/> The Student Guide <input type="checkbox"/> Funding Your Education <input type="checkbox"/> High School Counselor’s Handbook <input type="checkbox"/> FAFSA (Federal Application for Student Aid) <input type="checkbox"/> Other (please specify)
	<p>Braille:</p> <input type="checkbox"/> The Student Guide <input type="checkbox"/> Funding Your Education <input type="checkbox"/> High School Counselor’s Handbook <input type="checkbox"/> FAFSA (Federal Application for Student Aid) <input type="checkbox"/> Other (please specify)
	<p>Audio:</p> <input type="checkbox"/> The Student Guide <input type="checkbox"/> Funding Your Education <input type="checkbox"/> High School Counselor’s Handbook <input type="checkbox"/> FAFSA (Federal Application for Student Aid) <input type="checkbox"/> Other (please specify)



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<p>How did you first hear about SFA?</p>	<ul style="list-style-type: none"> <input type="checkbox"/>] Depart. of Education/SFA website <input type="checkbox"/>] Depart. of Education/SFA publication <input type="checkbox"/>] High School Counselor/Teacher <input type="checkbox"/>] Family member or friend <input type="checkbox"/>] Private lenders (e.g. – Sally Mae, finaid.org) <input type="checkbox"/>] College/Financial Aid Administrator <input type="checkbox"/>] Community Organization (e.g. youth group, church, etc.) <input type="checkbox"/>] Other (please specify):
<p>Please indicate what sources have been valuable in providing information about financial aid for post secondary education.</p>	<ul style="list-style-type: none"> <input type="checkbox"/>] Depart. of Education/SFA website <input type="checkbox"/>] Depart. of Education/SFA publication <input type="checkbox"/>] High School Counselor/Teacher <input type="checkbox"/>] Family member or friend <input type="checkbox"/>] Private lenders (e.g. – Sally Mae, finaid.org) <input type="checkbox"/>] College/Financial Aid Administrator <input type="checkbox"/>] Community Organization (e.g. youth group, church, etc.) <input type="checkbox"/>] Other (please specify):
<p>What would be the best way to reach out to your organization about student financial aid?</p>	<ul style="list-style-type: none"> <input type="checkbox"/>] Internet/World Wide Web <input type="checkbox"/>] Television/cinema advertisement <input type="checkbox"/>] Radio ad campaign <input type="checkbox"/>] Newspaper/Magazine ads <input type="checkbox"/>] Community organization (e.g. – youth group, church, etc.) <input type="checkbox"/>] Department of Education/SFA publications <input type="checkbox"/>] High School Counselor/Teacher <input type="checkbox"/>] Family member or friend <input type="checkbox"/>] Private lenders (e.g. – Sallie Mae, finaid.org) <input type="checkbox"/>] College/Financial Aid Administrator <input type="checkbox"/>] Other (please specify):



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Average Demographics for Organization (Please check the appropriate box)

Average Gender:	<input type="checkbox"/> Female <input type="checkbox"/> Male
Average Ethnicity:	<input type="checkbox"/> Asian <input type="checkbox"/> African American <input type="checkbox"/> Euro-American <input type="checkbox"/> Filipino <input type="checkbox"/> Hispanic <input type="checkbox"/> Native American <input type="checkbox"/> Other (Please specify):
Average Marital Status:	<input type="checkbox"/> Single <input type="checkbox"/> Married <input type="checkbox"/> Separated/Divorced/Widowed
Average Age:	<input type="checkbox"/> Less than 16 yrs. old <input type="checkbox"/> 16-18 yrs. old <input type="checkbox"/> 19-21 yrs. old <input type="checkbox"/> 22-25 yrs. old <input type="checkbox"/> 26-29 yrs. old <input type="checkbox"/> 30 + yrs. old
Average Annual Household Income:	<input type="checkbox"/> Less than \$10,000 <input type="checkbox"/> \$10,000 – 19,999 <input type="checkbox"/> \$20,000 – 29,999 <input type="checkbox"/> \$30,000 – 39,999 <input type="checkbox"/> \$40,000 – 49,999 <input type="checkbox"/> \$50,000 – 74,999 <input type="checkbox"/> \$75,000 – 99,999 <input type="checkbox"/> \$100,000 +



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Average Last Grade Completed:	<input type="checkbox"/> Less than high school <input type="checkbox"/> High School <input type="checkbox"/> Some College <input type="checkbox"/> Associate's Degree <input type="checkbox"/> College Degree <input type="checkbox"/> Some Post Graduate <input type="checkbox"/> Graduate Degree <input type="checkbox"/> Law/Doctorate Degree
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What information would you like to better understand about financial aid opportunities?

Additional Comments:
