



**POPKIN**  
S O F T W A R E

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**System Architect**  
FSA-EAF  
**Strategy**

WORLD CLASS TRAINING

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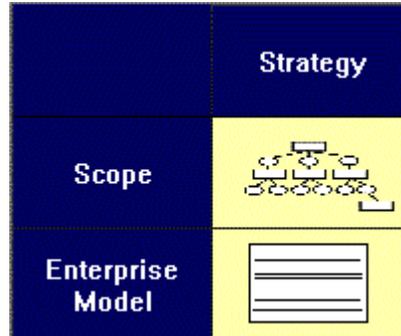
## Introduction

The Strategy column represents a decomposition of business goals and strategies into specific ends and means. This can be expanded to include the entire set of constraints that apply to an enterprise's efforts. In row one, the enterprise identifies its goals and strategies in general, common language terms. In row two, these are translated into the specific rules and constraints that apply to an enterprise's operation. In row three, business rules may be expressed in terms of information that is and is not permitted to exist. This includes constraints on the creation of rows in a database as well as on the updating of specific values. In row four, these business rules will be converted to program design elements, and in row five they will become specific programs.

The following diagrams and definitions represent the products that collectively make up this view:

- |                                                     |                                                                                                                            |
|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| <b>Row 1 - Scope</b> (Planner Perspective)          | <ul style="list-style-type: none"> <li>• Mission Hierarchy Diagram</li> <li>• Strategic Driver</li> </ul>                  |
| <b>Row 2 – Enterprise Model</b> (Owner Perspective) | <ul style="list-style-type: none"> <li>• Strategic Plan</li> <li>• EA Principle</li> <li>• Governance Objective</li> </ul> |
- Business Case
  - IT Business Case

All diagrams and definitions in this view can be accessed through the Framework Browser. To access the various diagrams and definitions the user should navigate to the Strategy column, and select the desired perspective.



**Figure 1** The Strategy Focus of the FSA-EAF Framework Browser



*Note that there are also definitions, via the Mission Hierarchy diagram, **Objective** and **Objective Performance Target**, which can also be created while in the 'Scope' cell of the Framework.*

## The Mission Hierarchy Diagram

### Overview

The Mission Hierarchy Diagram captures the decomposition of Missions and Strategic Goals. The diagram itself is a standard hierarchy diagram and is the initial diagram modelled in this view. The figure below illustrates how users should relate the definitions.

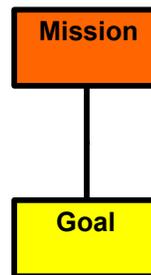


Figure 2 Relationships between Diagram Symbols/Definitions

### Toolbars and Icons

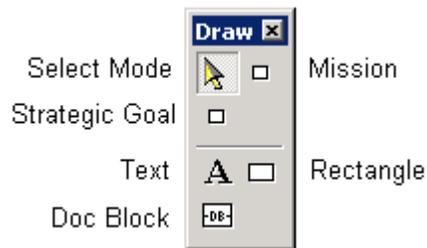


Figure 3 Mission Hierarchy Toolbar

### Mission Hierarchy Example

- Hand icon: Navigate to the FSA-EAF Framework and click in the cell at the **Scope / Strategy** intersection.

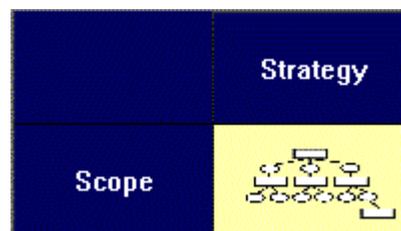


Figure 4 Scope / Strategy cell

- ✎ Create a Mission Hierarchy Diagram and name it Key Missions and Goals.

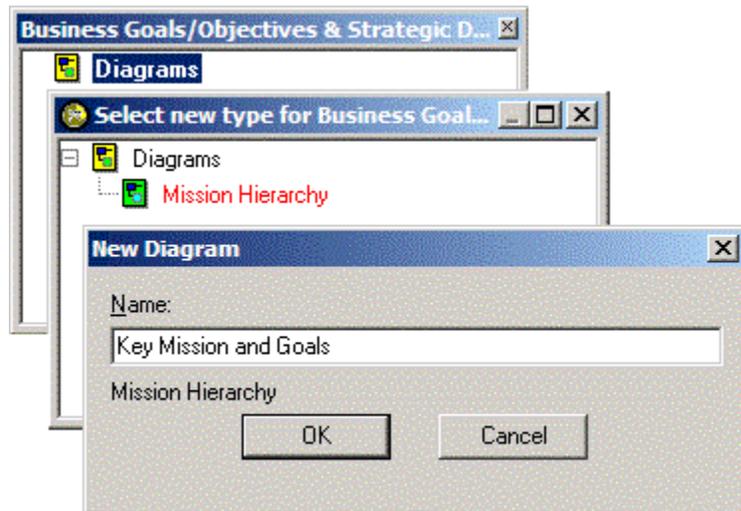


Figure 5 **Diagram Creation Sequence**

- ✎ Create a Mission by setting the mode on the draw toolbar for the symbol **Mission** and clicking on the diagram. Name the Mission, **Help Put America Through School**.
- ✎ Access the definition of the Mission by right clicking the symbol and choosing Edit from the menu.
- ☞ *Double clicking symbols will bring up the definition dialog as well.*
- ✎ Add the Mission Statement text below to the new Mission definition and then close by selecting 'OK'.

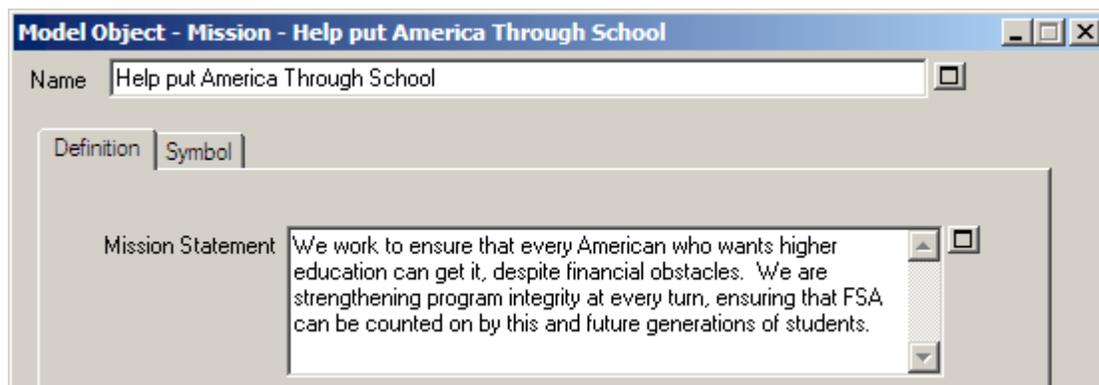


Figure 6 **The Mission Definition Dialog**

- ✎ Create a Strategic Goal by setting the mode on the draw toolbar for the symbol **Strategic Goal** and clicking on the diagram. Name the goal, **Improve Quality of Education**.

- ✎ Connect the two symbols as shown in Figure 6.

- ☞ *This is common behavior for all hierarchical diagrams.*

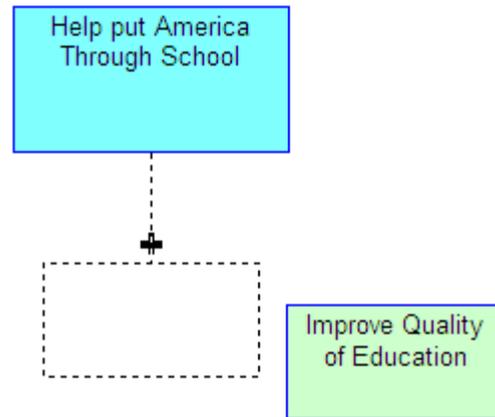


Figure 7 Simple Connections on Hierarchical Diagrams

- ✎ Access the definition dialog for **Improve Quality of Education** and enter in the following for the **Description** and **Objectives** properties:

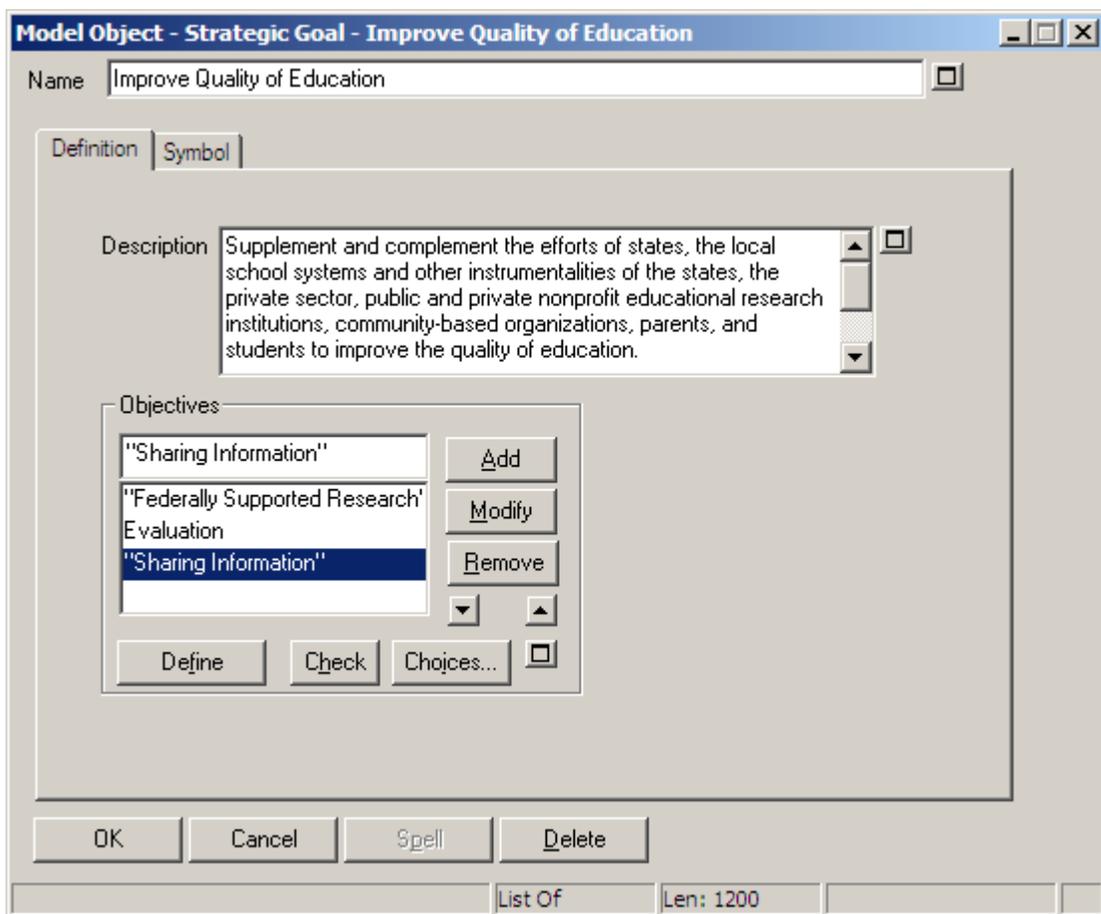


Figure 8 Strategic Goal Definition Dialog

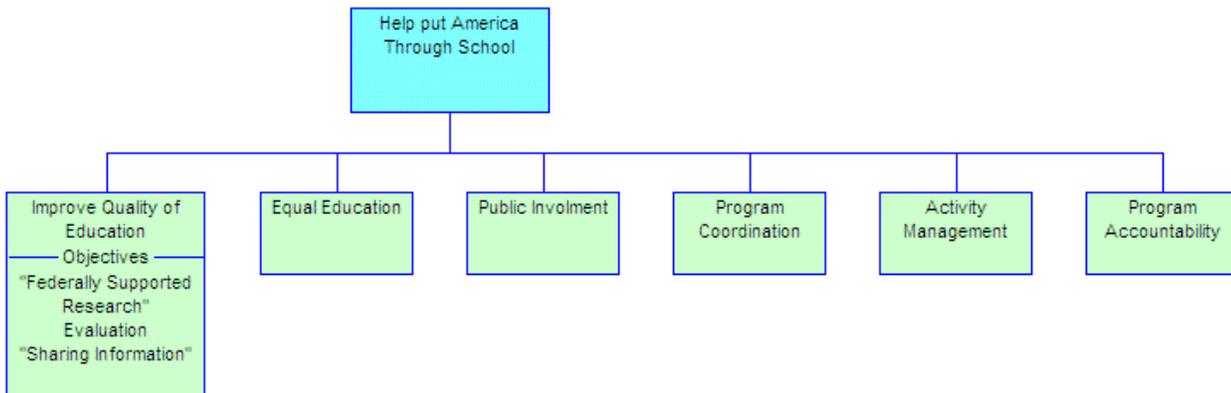
- ✎ Close the definition by clicking on **OK**.

☞ Create five more Strategic Goals by setting the mode on the draw toolbar for the symbol Strategic Goal and drop each one on the diagram, named below. Add a description to each symbols definition, as follows:

- Equal Education Strengthen the Federal commitment to assuring access to equal educational opportunity for every individual.
- Public Involvement Encourage the increased involvement of the public, parents, and students in Federal education programs.
- Program Coordination Improve the coordination of Federal education programs.
- Activity Management Improve the management of Federal education activities
- Program Accountability Increase the accountability of Federal education programs to the President, the Congress, and the public.

☞ Connect Goals as you did before. Each Goal mentioned above should fall under the Mission, **Help Put America Through School**.

☞ The diagram should now look like the figure below.



**Figure 9** Key Missions and Goals Diagram

☞ Save and close the diagram, then return to the Framework Browser by clicking on the 'Show Framework' selection in the File menu.

☞ Again click the **Scope / Strategy** cell and this time, expand the label **Definitions**, then **Objectives**.

☞ Edit the Objective definition named **Evaluation** to include two **Core Business Functions** named **Monitoring and Oversight** and **Performance Monitoring**.



**Figure 10** List of Objectives

- ✎ Return to the framework and the browser for Scope/Strategy. **Right-click** on the **Definitions** label and select **New**.
- ✎ Create a new **Strategic Driver** named **Competitive Sourcing**. Add a Description, **Desire to have most competitive sourcing for each task performed**.

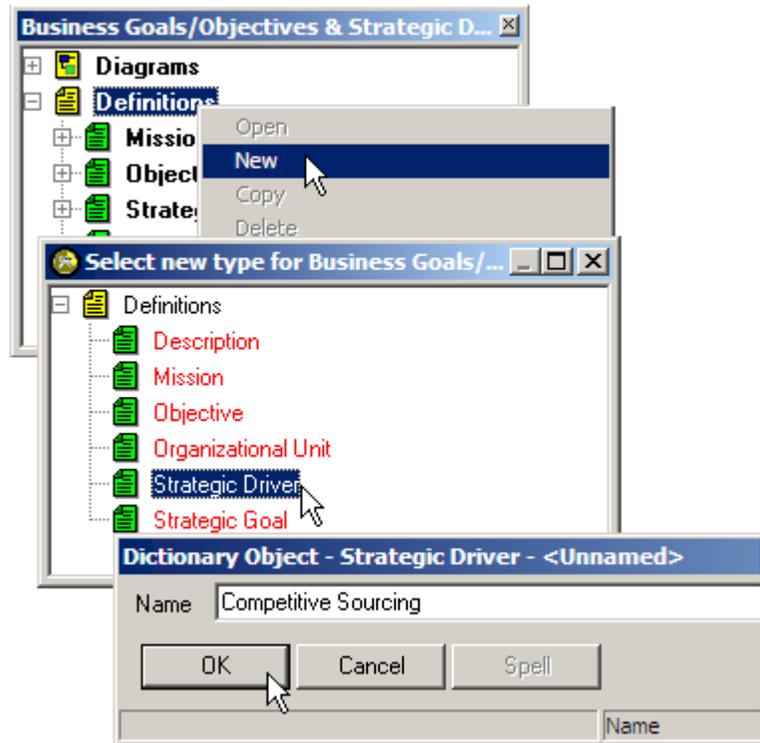


Figure 11 Sequence to create new definition

- ✎ Next, edit the **Mission** definition named **Help Put America Through School** by adding the Strategic Driver, **Competitive Sourcing**. Use the **Choices...** button to drag and drop the Strategic Driver definition into the appropriate property.

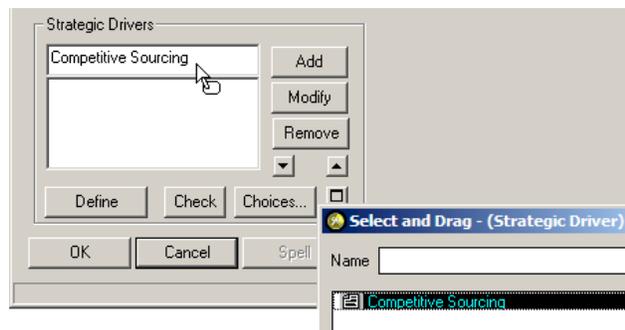


Figure 12 Choices to drag and drop definitions

- ✎ Using the same technique of creating definitions through the popup browser, navigate to the Enterprise Model / Strategy cell (row 2 of Strategy column) and suggest the following definitions.

Strategic Plan

EA Principle

Business Case

IT Business Case

- ✎ Relate the IT Business Case to the Business Case using the 'Choices' method described above.