SLC Audience Analysis

Audience/Channel	Contact/Title	Size of Audience	Geographic Location	Current State	Target State	How Do They Need to Change	Benefits	Other Key Msgs	Potential Barriers	Mod Partner Responsibility	Comments
Delpoyment											

SLC Audience Analysis

Audience/Channel	Contact/Title	Size of Audience	Geographic Location	Current State	Target State	How Do They Need to Change	Benefits	Other Key Msgs	Potential Barriers	Mod Partner Responsibility	Comments